



Farah Yasmin Obaidullah

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WORK EXPERIENCE

Ocean Advocate & Consultant

Various Clients [01/06/2015 – Current]

- Campaign Consultant e.g. for ACTeon and the development of the #MakeEUBlueCampaign,
- Strategic guidance e.g. for emerging ocean narratives,
- Report writing & review,
- Producer e.g. for documentaries pertaining to the ocean,
- Public Speaking,
- Ocean Literacy.

I am producing a book about the ocean and all the ways our lives interact with it. From overfishing to climate and the ocean, to marine animal welfare and the blue economy, *The Ocean and Us*, brings together the expertise of over 30 ocean specialists from around the world. The book is due to be published in 2022.

Founder & Director

Stichting Women4Oceans [10/01/2017 – Current]

Address: The Hague (Netherlands)

- Running the Women4Oceans platform,
- Public Speaking & Press interviews,
- Representing W4O at forums,
- Mentoring,
- Managing volunteers,
- Developing communications materials.

Global Ocean Campaigner

Deep Sea Conservation Coalition [15/11/2020 – 28/02/2022]

City: Amsterdam

Country: Netherlands

My role was to devise, develop and implement the global campaign to secure a moratorium on deep-sea mining, including:

- Strategic direction
- Development of campaigning tools,
- Political lobbying
- Corporate outreach
- Public speaking
- Coordination of campaigning work within the coalition.

Key deliverables:

- Helping secure overwhelming support for IUCN Resolution 122: Protection of deep-ocean ecosystems and biodiversity through a moratorium on seabed mining.
- Development of the DSCC Pre-divestment campaign.
- Recruitment of major corporations onto the Business Statement in support of a moratorium on deep-sea mining.
- Executive Producer and Co-producer of the film: [In Too Deep: The Hidden Cost of Deep-Sea Mining](#)

I continue to campaign for a moratorium on deep-sea mining in my personal capacity as an ocean advocate as well as on behalf of Women4Oceans.

Senior Oceans Campaigner

Greenpeace International [01/10/2008 – 31/05/2016]

Address: Amsterdam (Netherlands)

Selection:

- Strategic advisor on international campaigns.
- Developing Greenpeace in West Africa incl. country selection, staff recruitment, training, mentoring, strategic guidance, planning & support. Lobbying and maintaining relations with key West African stakeholders.
- Enabling the development of a successful strategy to mobilise fishing communities across Senegal to speak out against foreign fishing vessels resulting in the withdrawal of licences to 29 Russian trawlers and a commitment by the newly elected government to prioritise artisanal fishermen over foreign industrial vessels.
- Project leader for the campaign to reform the EU Common Fisheries Policy as well as project leader for the International monster boats project. Role included providing strategic advice, support and facilitation to national offices.
- Expedition Leader onboard MY Esperanza 2012 Pacific ship tour, including media & mentoring of new staff. Example of media: <http://www.radioaustralia.net.au/international/radio/program/pacific-beat/greenpeace-on-the-trail-of-illegal-fishing-boats-in-the-pacific/1046920>
- Project Leader Pacific ship tour 2011 incl. coordination of meetings, budget, staff, fundraising, national office sign-offs, legal sign-offs and program level sign-off.
- Lead campaigner for the High Seas Bottom Trawl campaign (2008 – 2010) incl. lobby work, national office coordination, preparing communications tools e.g. briefings & initiating and onsite director for 'The Bottom Line' - narrated by Sigourney Weaver: <http://www.greenpeace.org/international/en/multimedia/videos/The-Bottom-Line---presented-by-Sigourney-Weaver/>
- Contribution to various strands of external work incl. Greenpeace representation and delivering speeches at meetings such as the INTERPOL conference on human trafficking, various UN and fisheries management meetings.
- Representing Greenpeace and presenting the global oceans campaign to various Foundations including Oceans 5, Adessium, Humanity United, Post Code Lottery.

Senior Oceans Campaigner

Greenpeace Nederland [01/07/2005 – 30/09/2008]

Address: Amsterdam (Netherlands)

Selection:

- Development and execution of a campaign against the transfer of highly destructive seabed dredging to Mauritania. Activities included field trips, conducting interviews with (local) stakeholders & scientists, diving, lobbying and report writing. Campaign was successful the company cancelled their plans.
- Developing the Oceans Campaign in the Netherlands, implementing the Defending our Oceans (DOO) expedition in the Netherlands (Public activities on whaling & bottom trawling and media & lobbying on other strands of the DOO tour). Onboard campaigner. See: <https://www.youtube.com/watch?v=gtV5q4T57Ek&feature=share>
- Specific campaigns include developing and project leading work on Illegal, Unreported and Unregulated fisheries; supervising research, producing a crime file on cod landings in the Netherlands, government and industry lobbying, bearing witness, onboard campaigning and non violent direct actions.
- Developing the North Sea Marine Reserves Campaign for the Netherlands, including a 6-week ship tour, direct communications and lobbying.

Coordinator

Seas At Risk & the Deep Sea Conservation Coalition [01/06/2004 – 30/06/2005]

Address: The Hague (Netherlands)

Two separate roles as freelance coordinator for two separate organisation. Both involved:

- Coordination of member organisations,
- Fundraising,
- Lobbying & speaking at the United Nations General Assembly & FAO; Brussels; The UK and The Netherlands.

Environmental Consultant

URS Netherlands BV [01/02/2001 – 31/05/2004]

Address: Rijswijk (Netherlands)

Career Summary. Managing (large-scale) multinational projects; initiating and developing the Environmental Assessment team within the Netherlands; client liaison; undertaking Due Diligence Phase I audits across Europe; Environmental Management Systems & Environmental Impact Assessments.

Various

Impetus Consulting, Shell International & Sea Life Centre [01/09/1999 – 31/01/2001]

Address: London (United Kingdom)

- Project officer, Impetus Consulting Ltd, UK. 2000.
- Technical assistant & report editor at Shell, Netherlands. 2000 – 2001.
- Display personnel & Aquarium Biologist Sea Life Centre, Netherlands.

Volunteer

Involvement Volunteering [01/06/1996 – 01/09/1996]

Address: Suva (Fiji)

- *Volunteer Work*: Marine Conservation Project, including erosion prevention and reef protection. The Great Barrier Reef Australia (1996); Community Project, Resource Management & Ecotourism, Fiji (1996).

Display Personnel

SeaLife Centre Netherlands [01/06/1993 – 01/09/1993]

Address: The Hague (Netherlands)

Display personnel, giving talks to customers and maintaining the aquaria.

EDUCATION AND TRAINING

Master of Science & DIC

Imperial College of Science, Technology and Medicine [01/09/1998 – 31/08/1999]

Address: London (United Kingdom)

M.Sc. & DIC Environmental Diagnosis:

Environmental systems (terrestrial, atmospheric & marine)

Environmental Law

Environmental chemistry

Environmental Management

Thesis: *An Assessment of Natural and Anthropogenic Heavy Metal Pollution in the Coastal Waters off Oahu, Hawaii*

Bachelor of Science, Honours in Biology (2:1), ARCS.

Imperial College of Science, Technology and Medicine [01/09/1995 – 31/05/1998]

Address: London (United Kingdom)

General Biology, Ecology, Genetics, Developmental Biology, Molecular Biology, Behavioural Ecology, Animal Biology.

Thesis: *Global Warming and Managing the Consequences of a Rising Sea Level*

International Baccalaureate (I.B.)

International School of The Hague [01/09/1993 – 01/06/1995]

Address: The Hague (Netherlands)

Seven subjects (six being normal)

Math, Chemistry and Biology Higher Level

Economics, English A, Spanish B and Physics Subsidiary Level

The Art of Leadership

Rockwood Leadership Institute [17/01/2017 – 21/01/2017]

Address: California (United States)

Leadership Course.

Other courses & certifications attained over the course of my career include:

- Negotiation Training, Greenpeace International, Netherlands,
- Greenpeace Non Violent Direct Action & basic campaign training Netherlands,
- Greenpeace onboard campaign training, MY Rainbow Warrior II, Hong Kong,
- Creative Management Course, 5 days, The Netherlands,
- Institute of Environmental Management and Assessment: IEMA auditor registration,
- ProSea International Marine Awareness Course. Gothenburg, Sweden,
- Basic BP (British Petroleum) HSE training, Baku, Azerbaijan,
- HUET (IPITO) – Helicopter Escape for Offshore Workers, The Netherlands, Survival Offshore, Fire Fighting and First Aid. South Africa,
- PADI Dive Master Qualification, The Netherlands.

LANGUAGE SKILLS

Mother tongue(s): **English** | **Dutch**

Other language(s):

French

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Spanish

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

ORGANISATIONAL SKILLS

Organisational skills

- Leadership. I have led teams of multiple members across different cultures and countries
- Coordination of Projects and People
- Mentoring

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

- Excellent oral and written communication, particular skills include public speaking and writing.
- Good networker
- Good listener and communicate well with team members.

JOB-RELATED SKILLS

Job-related skills

- Campaigning, Ocean Literacy, Communications, Strategic Insights.